



Monthly retail trade survey - January 2024

Business climate declines but remains favourable in January 2024

1. Composite indicator



2. Composite indicator and balances of opinion, in %

	Average 2023			2024	
	since	2025			2024
	Jan. 2014	Oct	Nov	Dec	Jan
Business climate	100	89	97	111	107
General business outlook	-12	-4	-9	-4	-1
Recent sales	-8	-26	-26	33	21
Expected sales	-4	-31	-22	14	13
Stocks	6	6	23	18	2
Ordering intentions	1	-47	-21	-3	6
Past selling prices	5		10		9
Expected selling prices	7	-18	8	32	18
Workforce size: recent trend	3	2	2	13	8
Workforce size: future trend	6	-5	2	13	10
Cash position	-10		-2		-9
Customer payment terms	-10				-4
Supplier payment terms	-4				0
Attendance	-28	-24	-19	-7	-27
Economic uncertainty felt	29	38	36	28	30

Note for the reader: Regarding the general business outlook and considering a base of 100 respondents:

- on average since January 2014, retailers who answered "down" are 12 more than retailers who answered "up";

- in January 2024, 1 more retailer answered "down" than those who answered "up"

Source: Monaco Statistics

3. Recent sales and ordering intentions



Source: Monaco Statistics

4. Attendance



Source: Monaco Statistics

According to the retailers surveyed, the business climate in January 2024 declines, but remains favourable in the retail and motor vehicle trade and repair sectors.

The business climate fell by 4 points to 107 in January. This is explained mainly by the decline in the level of stocks, expected selling prices, recent sales and, to a lesser extent, recent trend of workforce size and future trend of workforce size. On the other hand, ordering intentions and the general business outlook have increased.

The general business outlook remains up and higher than average.

Recent sales are slowing down. Expected sales are almost stable. Both are beyond their normal levels.

Stocks are falling and are now below their longterm value.

Ordering intentions are up again, exceeding their long-term average.

Past selling prices are stable, while expected selling prices are falling. Both are above trend.

Both recent trend of workforce size and future trend of workforce size are down. Nevertheless, they are over average.

The cash position is weaker than in November 2023.

Both customer payment terms and supplier payment terms are longer than normal.

Attendance at retail and motor trade and repair outlets fell sharply in January.

Finally, economic uncertainty remains relatively stable, at its average level.

Balances of opinion: difference between the weighted percentage of 'increasing' and 'decreasing' responses.

The questions Past selling prices and Cash position are bimonthly questions (odd-numbered months).

The questions Customer payment terms and Supplier payment terms are half-yearly questions

Methodology of the monthly survey of retailing: available on monacostatistics.mc



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